



Must Try



Directory

Submission Sites

in 2023



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How Directory Submission Improves SEO?

Directory submission can be a helpful tool for improving your website's SEO, or search engine ranking. When you submit your website to directories, you get links back to your site from other websites. These links are called backlinks, and they are an important factor in how search engines rank websites.

Directories can also help increase the visibility of your website by making it easier for people to find. This is especially true for directories that are specific to your industry or niche. When people are looking for information or services related to your business, they are more likely to find your website if it is listed in a relevant directory.

Click on [Free Directory submission sites](#), to get 90+ top directory submission sites for free.

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What Are The Types Of Directory Submission Sites?

Directory submission sites can be divided into three main groups based on what they offer:

Free Directory Submission Sites:

- These sites don't charge anything to list your website.
- Submitting your website is usually easy and only requires basic information.
- The directory may take some time to decide if they will list your site, and they may not list it if it doesn't meet their standards.

Paid Directory Submission Sites:

- You have to pay to have your website listed on these directories.
- Paid directories often let you get approved faster, have your website listed in a better spot, and get extra promotion.
- The cost of listing your website can vary depending on how popular the directory is, what industry it focuses on, and what services it offers.

Reciprocal Directory Submission Sites:

- With reciprocal directory submission, you agree to link to the directory from your website in exchange for them linking to your website.
- In the past, this was a common way to get backlinks, but search engines now care less about reciprocal links, and too many of them can hurt your SEO.

Directories can also be classified based on what they focus on:

General Directories:

These directories list websites from a wide range of industries and topics.

Niche Directories:

These directories focus on specific industries, regions, or themes.

Local Directories:

These directories focus on businesses and services in a specific geographic area.

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